



BASH Color Dash May 6th, 2018

This is a fun event for the entire family! You can walk, trot, run, push a stroller, walk the dog or a combination thereof! All ages are welcome! You start the race with a bright, white official race t-shirt and by the end of the event you will be drenched in glorious color!! No worries, it all washes out!

For more detailed information of the event, please visit:
www.bashcolordash.com or www.b2sb.com

Register before May 1st, at www.bashcolordash.com

All proceeds will go to Back 2 School Bash 2018

The 8th annual event “Back 2 School Bash” is held in August at Mooresville Middle School. Bash gives area students the opportunity to receive free school supplies, a backpack, a free pair of tennis shoes, clothes and much more with a fun festival atmosphere!

Your tax-deductible donation will help to offset the cost of the Back 2 School Bash in August. In each of the last 7 years the Back 2 School Bash has:

- Served **over 1,600 kids** in the Mooresville Graded & South Iredell School Districts
- Hosted **over 5,000 people** for the event
- Utilized **over 400 volunteers** to plan and put on the event
- Partnered with **over 50 local businesses** to share the considerable cost of the event.















Come join in for the 7th annual Bash Color Dash 5K being held Sunday, May 6th, 2018 at 4PM in Downtown Mooresville (Start/Finish is at Ghostface Brewing, 427 E. Statesville Ave., Mooresville).

Thank you for your support!



Sunday, May 6th, 4:00 pm

5K - start/finish line: Ghostface Brewery

Sponsorship Opportunities	Color Sponsor	Dash Sponsor
Cost	\$500	\$300
Marketing Materials		
Logo in email blasts		
Social Media Announcement partnership		
LOGO on event website and sponsor page with link		<i>(Company name only)</i>
Mentions/ Thank You by race emcee		
LOGO on back of official race shirt <i>(Deadline: 4/17/17)</i>		<i>(Company name only)</i>
Option to provide items for Swag Item		
Race Day		
Option to present awards		
Choice of Color for Color Station (Green, blue, light blue, yellow, purple, pink or orange)		
Banner Displayed at Color Station on race route		
Logo on race banner displayed at start/ finish line <i>(Deadline: 4/17/17)</i>		
Corporate table space at the start/ finish area		

ALL proceeds benefit Back 2 School Bash - **Thank You!**

Your sponsorship dollars are what make the **Bash Color Dash 5K** possible!



Sponsorship Registration

If you would like to support the Bash Color Dash this year, please complete this form and return by April 5th, 2018

For sponsors receiving logo placement on promotional materials, **please email your logo in vector format** (EPS or PDF) to Josh@BashColorDash.com by April 16th, 2018.

If you have any **questions**, please contact Andrea Smith at Andrea@HeadingWest.org or call (704) 928-6083.

Mail registration form to: **Bash Color Dash,
631 Brawley School Rd. 200B, PMB 130,, Mooresville, NC 28117**

Please complete all sections:

<p>Company: _____</p> <p>Contact Name: _____</p> <p>Title: _____ Phone: _____</p> <p>Email: _____</p> <p>Address: _____</p> <p>City: _____ State: _____ Zip: _____</p> <p>Website: _____</p>	
<p style="text-align: center;">Sponsorship Levels*</p> <p>Please select a level of sponsorship below:</p> <p><input type="checkbox"/> "Color" Sponsor - \$500</p> <p><input type="checkbox"/> "Dash" Sponsor - \$300</p> <p>Cash Contribution: \$ _____</p> <p>In-Kind Value: \$ _____</p> <p>Specifics of in-kind donations: (please be as exact as possible)</p> <p>_____</p> <p>_____</p> <p>_____</p> <p><i>*Sponsorship commitments due by April 6th. Donations must be received by April 18th.</i></p>	<p style="text-align: center;">Payment Type:</p> <p><i>(For your convenience, you can also pay online at http://www.bashcolordash.com/)</i></p> <p><input type="checkbox"/> Check, enclosed made payable to non-profit 501c3- "Inspire Our Children."</p> <p><input type="checkbox"/> Visa, MasterCard, American Express, Discover <i>(please circle one)</i></p> <p>Credit Card Number: _____</p> <p>Expiration Date: _____</p> <p>CV Code: _____</p> <p>Signature: _____</p>